

Hanworth Villa F.C.
Sponsorship Opportunities
2023/24



WHO ARE HANWORTH VILLA?

Founded in 1976 by Jim Connor and some friends as a local Saturday park team.

The club, now semi-professional, plays in the Isthmian South Central league in level 8 of English football.

Forty-seven years later and the Connor family is still involved. Jim's son, another James, is now the club's Chairman.

We own and play at our own ground - Rectory Meadows, Hanworth, TW13 6PN.



LEVEL 1: FA Premier League

LEVEL 2: EFL Championship

LEVEL 3: EFL League One

LEVEL 4: EFL League Two

LEVEL 5: National League

LEVEL 6: National Leagues North and South

LEVEL 7: Northern, Southern and Isthmian Premier Divisions

LEVEL 8: Isthmian South Central **Hanworth Villa**

WHO ARE HANWORTH VILLA?





WHAT IS OUR AMBITION?

To continue building on the success of our 2021/22 'Invincibles' season and League Play-Off Final appearance in 2022/23.

But... we don't want the performance of the first team to define the success of the wider club.

We want to...

- Broaden our relationship with the local community
- Develop our youth section for boys and girls of all ages
- Be a financially responsible club





WHAT ARE WE DOING TO FULFIL THIS AMBITION?

FOOTBALL AND FACILITIES

COMMUNICATIONS

REBRANDING

Plans for new G4 all-weather pitch.

Refurbishing of clubhouse.

Youth section set up in 2021 with just 7 players, we are expecting 80 for next season, and up to 400 for 2025/26.





WHAT ARE WE DOING TO FULFIL THIS AMBITION?

FOOTBALL AND FACILITIES

COMMUNICATIONS

REBRANDING

Growing Twitter presence (5,700 followers)
Instagram (500+ followers)
New website (coming summer 2023)
New digital team in place
New newsletter for 2023/24 season



www.hanworthvilla.co.uk



WHAT ARE WE DOING TO FULFIL THIS AMBITION?

FOOTBALL AND FACILITIES

COMMUNICATIONS

REBRANDING

- New club badge
- New first team kit
- New club merchandise



HANWORTH

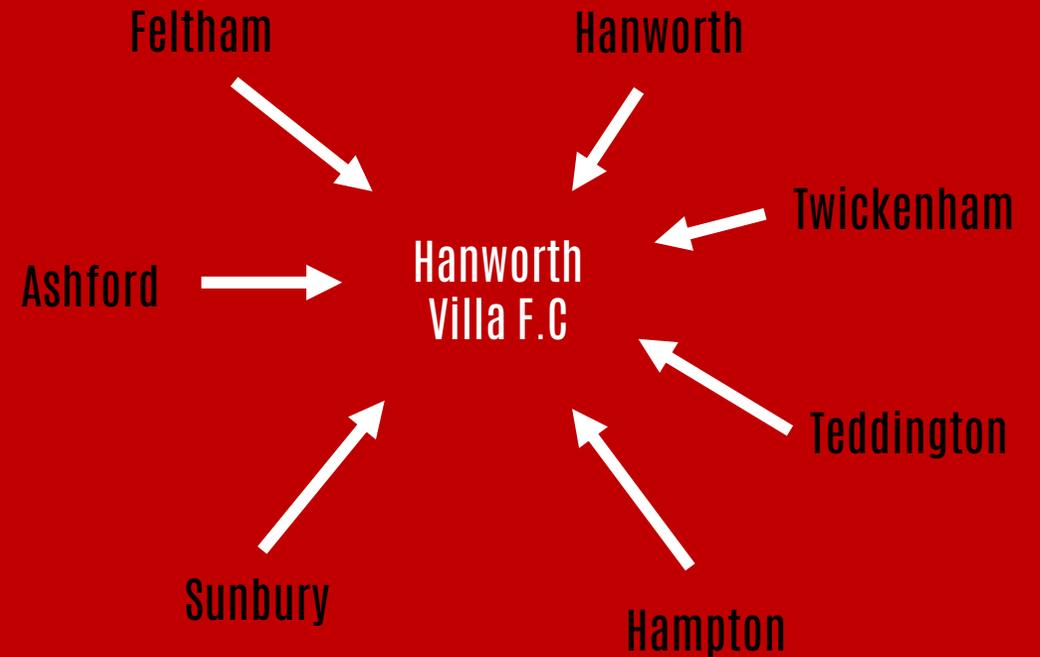


WHAT KIND OF PARTNERS ARE WE LOOKING FOR?

This isn't just about supplementing our income through sponsorship.

Ideally, we want to work with partners who are looking to do more than simply provide a logo.

We're keen to discuss how we could work with you both commercially and within the community.



OPPORTUNITIES FOR DISCUSSION

- Shirt sponsorship
- Training kit sponsorship
- Club merchandise branding
- Pitch hoarding advertising
- Stadium banner advertising
- Matchday sponsorship
- Website and social media branding and advertising
- Club bar branding
- Annual Open Day sponsorship
- Club house hire
- Pitch and stadium event hire



To find out more and to start a conversation about sponsorship opportunities, please call James Connor on 07957 416806, or email at james@hanworthvilla.co.uk

