



Social Media Policy

Policy information			
Date policy created	25/08/2024	Policy Lead	David Rees
Review Date	24/08/2025	Board sign off date	30/08/2024

Introduction

Hanworth Villa FC recognises the importance of social media as a tool for communication, promotion, and engagement within our club community. This policy provides guidelines for all players, coaches, staff, parents, and supporters regarding the responsible use of social media, ensuring a safe and positive online environment, particularly for our youth players.

Scope

This policy applies to all individuals associated with Hanworth Villa FC, including players (both senior and youth), coaches, officials, volunteers, parents, and supporters, when engaging in social media activity related to the club.

General Guidelines

- Always be respectful and considerate when posting or commenting about Hanworth Villa FC, its players, staff, and opponents.
- Avoid sharing content that is offensive, defamatory, discriminatory, or inappropriate.
- Do not post confidential or sensitive information about the club, players, or staff.
- Ensure that any content posted aligns with the values and reputation of Hanworth Villa FC.
- Do not engage in or endorse bullying, harassment, or abuse of any kind.



Protection of Youth Players

- No images or videos of youth players should be shared without parental/guardian consent.
- Coaches and club officials must not engage in private messaging with youth players on social media platforms.
- All interactions with youth players on social media must occur in a professional and open manner, ideally through official club channels.
- Any concerns about inappropriate social media use involving youth players must be reported to the Club Welfare Officer immediately.

Player Conduct on Social Media

- Players represent Hanworth Villa FC at all times, and their social media activity should reflect the club's values and standards.
- Do not post content that could bring the club, teammates, or the sport into disrepute.
- Avoid sharing negative comments about match officials, opposition teams, or fellow players.
- Senior players should act as role models for younger players and set an example of positive social media use.
- Players should think carefully before posting, ensuring that their content aligns with the club's expectations of professionalism and respect.

Breach of Policy

- Any breach of this policy may result in disciplinary action, including warnings, suspension, or removal from the club.
- Serious breaches involving bullying, discrimination, or inappropriate content may be reported to the relevant football authorities and, if necessary, law enforcement.

Reporting Concerns

If you have any concerns about social media activity related to Hanworth Villa FC, please report them to the Club Welfare Officer or a senior club official.

By adhering to this policy, we can create a respectful and safe online environment that reflects the values of Hanworth Villa FC.

Club official social media platform accounts

X/Twitter - <https://x.com/HanworthVillaFC>

BSky - @hanworthvilla.bsky.social

YouTube - <https://www.youtube.com/@hanworth-villa>

LinkedIn - <https://www.linkedin.com/company/105569080/>

Instagram - <https://www.instagram.com/hanworthvilla/>

Website - hanworthvilla.co.uk

